



# NASHVILLE KANGAROOS, INC.

*An Australian/American Society*

*A 501(C)(3) not-for-profit organization*



07/26/2004

Press/Media Outlets

Dear Sir/Madam:

It gives me great pleasure in presenting our official press package for the 2004 Australian Festival including our Festival Business Brochure, our Official Press Release, and a Festival Features and Highlights document.

The Nashville Kangaroos were founded in 1997, and we have worked hard to establish ourselves as a prominent grass roots organization within the Nashville community. The Club's Mission is to "Promote Australian/American relations." We achieve this by hosting the Annual Australian Festival each September, as well as playing and promoting Australian Rules Football in Nashville and around the country, and managing the USFootyKids & G'Day Mates Schools Programs.

As the Director of the 2004 Australian Festival I am proud to be presenting this year's festival at Centennial Park in Nashville. Centennial Park is Nashville's premier Metropolitan Park – created and named for Tennessee's Centennial Celebration in 1897. We are excited to be continuing this tradition by bringing a world class event to the city of Nashville. Our Festival is the largest known Australian Festival outside of Australia – and without a doubt our new home at Centennial Park will help us further develop the Festival's reputation world wide.

On behalf of the 2004 Australian Festival, I ask you to please consider covering this fine event. The Australian Festival has many parts, facets, and even twists. The Festival is becoming one of Nashville's premier events – all the while developed and grown by volunteers. There are many great and unique stories available as well as some great people (and animals to interview). Please review the literature – and let us know what part of Down Under you may be interested in. We would love to hear from you!

Thank you for your time... and G'Day!

Cheers,

Peter J. Beare, Director  
2004 Australian Festival

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P.O. Box 128156, Nashville, TN 37212 – (615) 460-1401

Club Website - [www.nashvillekangaroos.org](http://www.nashvillekangaroos.org) – Festival – [www.australianfestival.org](http://www.australianfestival.org)

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## **PRESS RELEASE**

Australian Festival – P.O. Box 128156 – Nashville TN 37212 – 615 460-1401

FOR IMMEDIATE RELEASE

Date: 7/26/2004 - Pages: 3

8th Annual Australian Festival in Nashville, TN - September 9-12, 2004

Celebrate the fun and culture of the Land Down Under this September 9-12, as the 8th Annual Australian Festival moves to Nashville's Centennial Park. The Festival, which is the largest known Australian festival outside of Australia, introduces several new features this year, including an Aboriginal Art Exhibition, Australian Business Forum, Collegiate Aussie Rules Football National Championship, Women's Netball, and "The Gathering - an Australian Homecoming Concert."

Australian Deputy Chief of Mission of the Australian Embassy, Mr. Peter Baxter, will be the Australian Festival's guest of honor and will be facilitating the Australian Business Forum on Thursday, Sept. 9, in conjunction with the Nashville Chamber of Commerce. Also joining forces with the Festival this year is the Juvenile Diabetes Research Foundations Annual Walkathon, which will take place at Centennial Park on the morning of September 11, followed by a September 11 Memorial featuring New York Fire Captain Steve Treco, renowned dulcimer player David Schnauffer, and honorary guest Mr. Peter Baxter. Later that evening, internationally-acclaimed Australian guitarist Tommy Emmanuel will be performing in front of the Parthenon at "The Gathering - an Australian Homecoming Concert."

The 2004 Australian Festival will also feature a variety of family activities, including Kids Down Under, Music Down Under, Sports Down Under, Aussie Exhibitors, Aussie Food Court, and the Australian Pavilion (Special Events Area). Children and adults alike can enjoy visiting and petting Australian native animals provided by Kentucky Down Under - including kangaroos, kookaburras, wallabies, cockatoos, a python, and even a dingo. Also returning this year is the Australian sheep-herding demonstration, always a crowd pleaser. Kids Down Under will feature Southern a jumping castle, dunking booth, and climbing wall, among several other games and activities.

Australian exhibitors will be on hand showcasing a wide range of Australian goods & services such as planning your next trip down under to boomerangs, didgeridoos, and Aussie literature. Sports Down Under will feature sports for which Australia is known, including Cricket, Women's Rugby, Aussie Rules Football, and Women's Netball (Australia's most popular women's sport.) National Body representation will be present for Aussie Rules, Netball, and Rugby Union.

Music Down Under will feature a blend of Australian and American artists performing pop, folk, country, jazz, blues, and more. We have more than half our acts from Australian and New Zealand - some playing here for the very first time. Of course while you are listening to Music Down Under you can fill yourself up at the Aussie Food Court which will feature the Australian Bakery Cafe from Atlanta - meat pies, pasties, sausage rolls, pastries - all of your favorites from the land down under.

The Australian Festival has no general admission fee. Various fees apply for activities at Kids Down Under and the Australian Pavilion Special Event Area. Australian Exhibitors will be selling retail product and food will be available for purchase in the Aussie Food Court.

The Australian Festival Official Fundraiser - The Gum Trees Gala will be held on Friday September 10 at 6:30 p.m. in the Australian Pavilion. 25 Prizes will be awarded at the Gala with the Grand Prize being a Round Trip for 2 To Australia.

G'Day Mates Schools Program will be held on Friday September 10 from 10:00 a.m. - 2:00 p.m. This is a free program to all Elementary and Middle Schools which will feature Australian Educational and Recreational stations.

There will be approximately 75 participating organizations and entertainers at the 2004 Australian Festival.

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### **FOR FURTHER INFORMATION**

Interviews, pictures and "Aussie Accents" are available upon request.

Peter Beare - Festival Director  
Nashville Kangaroos/Australian Festival  
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Telephone : (615) 460-1401 – Festival Hotline  
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The Australian Festival is run by the The Nashville Kangaroos, Inc.  
The Nashville Kangaroos, Inc. are a 501(c)(3) not-for-profit organization incorporated in 1998  
Nashville Kangaroos promote Australian/American relations by promoting Australian Rules Football, running schools programs and running the Australian Festival annually.

#### **Festival Major Sponsors**

West End Outback Steakhouse, Party Place, Hardy Wines of Australia, Foster's Lager, Holiday Inn Select, BeareWare, Air New Zealand, American Healthways.

#### **Festival Partners**

Juvenile Diabetes Research Foundation, Nashville Area Chamber Of Commerce, Kentucky Down Under, Adventure Science Center, Cliffhangers, Vandy Aussie Rules Club.

#### **Festival Charity:**

Friends of Elmington Park (A Nashville Metro Park)